

AVUS Racing at THE TYRE: Alloy Wheels Made in Italy

AVUS Racing will be present at The Tyre in Cologne, returning to the professional audience with a collection that combines design, technology and manufacturing quality. A brand of RVS Srl, an Italian alloy wheel manufacturer founded in 1979, AVUS Racing stands out for its fully in-house production and a product vision focused on safety, performance and reliability.

At the show, the brand will present a wide selection from its range, featuring numerous applications, finishes and new products – from the latest AC-523 and AC-MB6 to the AC-V01, currently in the certification phase for the motorhome and commercial vehicle segment – confirming a solid positioning in the aftermarket. Alongside its alloy wheels, AVUS also offers a complementary range of Easy Kit solutions for service and mobility, including spare wheels and technical accessories.

Participation in THE TYRE is an opportunity to meet European distributors and industry professionals, strengthening market dialogue through a concrete, structured offering consistent with the company's core values.